



VELKOMSTALLIANCEN

From no. 65 to world-class

Welcome people with 5 simple promises

Using the Welcome Alliance's five promises, you can help make Denmark a country where new people feel part of our communities faster.

The Welcome Alliance wants to unite, enforce and spread warm welcomes that contribute to giving new residents the best possible start in Danish society.

The Welcome Alliance is your movement

Through a few simple actions, we want to create better lives for new residents. A warm welcome is the launching pad for learning our language and culture.

The inclusion and welcoming of new residents opens doors to Denmark's social and associational life. Also, it promotes education and the creation of new jobs, while increasing the feeling of safety and better welfare for all.

1

Say welcome where you are – right now

2

Make your welcome warm and personal

3

Talk, explain, gesticulate – it's easy to speak more than one language

4

Make it easy with 1 handshake, 1 cup of coffee and 3 questions

5

Make your welcome bigger – invite your friends, neighbours and colleagues